

ORDER



Orders
Order / Rev: 186980
Alt Order #:
Product Desc: Political Issue Yes on 64
Estimate:
Flight Dates: 10/29/12 - 11/04/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency
Name: RBI Strategies/Ridder -Braden, inc
Buying Contact: Kevin Herman
Billing Contact:
 1900 Grant Street, Suite 1170
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Yes on 64
Demographic: W35+
Product Codes: PL23-Issue/Prop
Priority: PREEMPTIBLE
Revenue Codes: POL, POL-ISSUE, ISS BALLOT

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	16	\$25,200.00	\$21,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	\$25,200.00	\$21,420.00	0.00
Totals	16	\$25,200.00	\$21,420.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	10/29/12	11/04/12	7News at 5AM	CA	5AM-530AM	MTWTF--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
7News at 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$400.00		0.00						
E 2	KMGH	10/29/12	11/04/12	7News at 530AM	CA	530AM-6AM	MTWTF--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
7News at 530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$600.00		0.00						
E 3	KMGH	10/29/12	11/04/12	6-7A News M-F/KMGH	CA	6A-7A	MTWTF--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
6-7A News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$750.00		0.00						
E 4	KMGH	10/29/12	11/04/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
GMA M-F 7-9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$850.00		0.00						
E 5	KMGH	10/29/12	11/04/12	The View	CA	10A-11A	MTWTF--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$1,500.00		0.00						
E 6	KMGH	10/29/12	11/04/12	General Hospital	CA	1P-2P	MTWTF--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$1,200.00		0.00						

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Advertiser: Issue/Yes on 64
 Product Desc: Political Issue Yes on 64
 Estimate:

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KMGH	10/29/12	11/04/12	M-F 2-230pm Millionaire	CA	2-230pm	MTWTF--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$500.00		0.00				
E 8	KMGH	10/29/12	11/04/12	M-F 230-3pm Inside Edition	CA	230-3p	MTWTF--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$500.00		0.00				
E 9	KMGH	10/29/12	11/04/12	Katie M-F 3-4pm Katie	CA	3-4pm	MTWTF--	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$800.00		0.00				
E 10	KMGH	10/29/12	11/04/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	MTWTF--	:30	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$1,400.00		0.00				
E 11	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1			\$1,000.00		0.00				
E 12	KMGH	10/29/12	11/04/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$4,000.00		0.00				
E 13	KMGH	10/29/12	11/04/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$4,000.00		0.00				
E 14	KMGH	10/29/12	11/04/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	:30	2	\$2,600.00	P2	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF-S		2			\$2,600.00		0.00				
E 15	KMGH	10/29/12	11/04/12	Nightline Nightline	CA	1037P-1103P	MTWTF--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		1			\$2,500.00		0.00				
Totals													16	\$25,200.00	